

**Traffic Order# 41237**

Printed: 10/11/2012 8:38 AM  
Last Received: 10/10/2012 9:45 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 4

|                   |                          |
|-------------------|--------------------------|
| <b>Station</b>    | WKRC-TV CINCINNATI, OH   |
| <b>Advertiser</b> | ( ) POLITICAL ISSUE GROU |
| <b>Product</b>    | DSCC IE                  |
| <b>Estimate#</b>  | 1370                     |
| <b>Buyer</b>      | Meredith Kaufman         |
| <b>Phone#</b>     |                          |
| <b>Fax#</b>       |                          |

**Agency** ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 49/53/1370  
**Flight Dates** 10/02/2012 - 11/06/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) ALEXANDRA BRADLEY  
**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CUTS TC W/O 10/23 AND 10/30 PER CLIENT  
REQUEST. PLS CNF

OK  
Juf  
10/11/12

4, 5 311, 250

note 285, 250

- 26,000.

| LT  | Ln  | Day                                    | Time       | Program                | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--|------------|------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---                                    | ---        | -----                  | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *31 | TU-F,M                                 | 1230P-130P | THE YOUNG AND RESTLESS | :30 | \$550.00 | 10/02-10/15 | 2          | 2          | 4           | \$3,300.00 |         |
|     |     |  |            |                        |     |          | 10/23-10/29 | 0          | 1          | 0           |            |         |
|     |     |  |            |                        |     |          | 10/30-11/05 | 2          | 1          | 2           |            |         |
|     |     | Sales Remark: V9 2X CX W/O 10/23       |            |                        |     |          |             |            |            |             |            |         |
|     |     | V9 Comment Changed, Spots/week Changed |            |                        |     |          |             |            |            |             |            |         |
|     | *35 | TU-F,M                                 | 4P-430P    | 12 NEWS FIRST          | :30 | \$850.00 | 10/02-10/08 | 2          | 1          | 2           | \$3,400.00 |         |
|     |     |  |            |                        |     |          | 10/09-10/22 | 0          | 2          | 0           |            |         |
|     |     |  |            |                        |     |          | 10/23-10/29 | 2          | 1          | 2           |            |         |
|     |     |  |            |                        |     |          | 10/30-11/05 | 0          | 1          | 0           |            |         |
|     |     | Sales Remark: V9 2X CX W/O 10/30       |            |                        |     |          |             |            |            |             |            |         |
|     |     | V9 Comment Changed, Spots/week Changed |            |                        |     |          |             |            |            |             |            |         |
|     | *36 | TU-F,M                                 | 430P-5P    | 12 NEWS FIRST          | :30 | \$850.00 | 10/02-10/08 | 2          | 1          | 2           | \$2,550.00 |         |
|     |     |  |            |                        |     |          | 10/09-10/22 | 0          | 2          | 0           |            |         |
|     |     |  |            |                        |     |          | 10/23-10/29 | 1          | 1          | 1           |            |         |
|     |     |  |            |                        |     |          | 10/30-11/05 | 0          | 1          | 0           |            |         |
|     |     | Sales Remark: V9 2X CX W/O 10/30       |            |                        |     |          |             |            |            |             |            |         |
|     |     | V9 Comment Changed, Spots/week Changed |            |                        |     |          |             |            |            |             |            |         |

Rep Order# 9765671 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/11/2012 8:38 AM  
Last Received: 10/10/2012 9:45 PM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day   | Time    | Program        | Len | Rate       | Dates                                     | Spots/Week  | # of Weeks  | Total Spots | Total Cost | Daypart |
|-----|-----|---|---------|----------------|-----|------------|---|-------------|-------------|-------------|------------|---------|
| --- | --- | ---   | ---     | -----          | --- | ---        | ---                                       | ---         | ---         | ---         | ---        | ---     |
|     | *37 | TU-F,M  | 5P-530P | 12 LOCAL NEWS  | :30 | \$1,000.00 | 10/02-10/08<br>10/09-11/05                | 2<br>0      | 1<br>4      | 2<br>0      | \$2,000.00 |         |
|     |     | Sales Remark: V9 2X CX W/O 10/23<br>2X CX W/C 10/30<br>V9 Comment Changed, Spots/week Changed |         |                |     |            |   |             |             |             |            |         |
|     | *38 | TU-F,M  | 530P-6P | 12 LOCAL NEWS  | :30 | \$1,100.00 | 10/02-10/08<br>10/09-11/05                | 2<br>0      | 1<br>4      | 2<br>0      | \$2,200.00 |         |
|     |     | Sales Remark: V9 1X CX W/C 10/23<br>2X CX W/O 10/30<br>V9 Comment Changed, Spots/week Changed |         |                |     |            |   |             |             |             |            |         |
|     | *39 | TU-F,M  | 6P-630P | 12 NEWS AT 6P  | :30 | \$1,200.00 | 10/02-10/08<br>10/09-11/05                | 2<br>0      | 1<br>4      | 2<br>0      | \$2,400.00 |         |
|     |     | Sales Remark: V9 2X CX W/O 10/23<br>2X CX W/O 10/30<br>V9 Comment Changed, Spots/week Changed |         |                |     |            |   |             |             |             |            |         |
|     | *42 | TU-F,M  | 7P-730P | INSIDE EDITION | :30 | \$900.00   | 10/02-10/08<br>10/09-10/29<br>10/30-11/05 | 2<br>1<br>2 | 1<br>3<br>1 | 2<br>3<br>2 | \$6,300.00 |         |
|     |     | Sales Remark: V9 1X CX W/C 10/23<br>V9 Comment Changed, Spots/week Changed                    |         |                |     |            |   |             |             |             |            |         |
|     | *57 | F   | 10P-11P | BLUE BLOODS    | :30 | \$5,000.00 | 10/19-10/19<br>11/02-11/02                | 1<br>0      | 1<br>1      | 1<br>0      | \$5,000.00 |         |
|     |     | Sales Remark: V9 1X CX 11/2<br>V9 Comment Changed, Spots/week Changed                         |         |                |     |            |   |             |             |             |            |         |
|     | *98 | SU  | 10P-11P | CSI: MIAMI     | :30 | \$3,500.00 | 10/28-10/28                               | 0           | 0           | 0           | \$0.00     |         |
|     |     | Sales Remark: V9 1X CX 10/28<br>V9 Comment Changed, Spots/week Changed                        |         |                |     |            |   |             |             |             |            |         |

---REPORT TOTALS---

Rep Order# 9765671 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/11/2012 8:38 AM  
Last Received: 10/10/2012 9:45 PM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Report Totals: 27 / \$27,150.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |     |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|
| Market Totals | \$792,361 | CABL | 0%  | EKRC | 1%  | UNKN | 0% | WBQC | 0%  | WCPC | 28% |
|               |           | WKRC | 36% | WLWT | 21% | WSTR | 2% | WXIX | 12% |      |     |

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/11/2012 8:38 AM  
Last Received: 10/10/2012 9:45 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)

\*\*\*\*\*



Order / Rev: 41237 Advertiser: Democratic Senate Campaign Committee Local 12 WKRC-TV  
Alt Order #: 09765671 Product Desc: DSCC IE  
Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

| Ln                                   | Ch   | Start             | End             | Inventory Code                                     | Break | Start/End Time                       | Days    | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount     |
|--------------------------------------|------|-------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------------|----------|---------------|------|------|-------|------------|
| E 2                                  | WKRC | 10/02/12          | 10/08/12        | 5a Good Morn Cincinnati<br>5a Good Morn Cincinnati | CM    | 5:30 AM-6:00 AM<br>(5:30 AM-6:00 AM) | MTWTF-- | :30 | 2           | \$550.00 | P-2           | 0.00 | NM   | 2     | \$1,100.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/02/12                       |      | 10/08/12          |                 | MTWTF--  |       | 2                                    |         |     | \$550.00    |          | 0.00          |      |      |       |            |
| E 3                                  | WKRC | 10/16/12          | 10/22/12        | 5a Good Morn Cincinnati<br>5a Good Morn Cincinnati | CM    | 5:30 AM-6:00 AM<br>(5:30 AM-6:00 AM) | MTWTF-- | :30 | 2           | \$550.00 | P-2           | 0.00 | NM   | 2     | \$1,100.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/16/12                       |      | 10/22/12          |                 | MTWTF--  |       | 2                                    |         |     | \$550.00    |          | 0.00          |      |      |       |            |
| E 4                                  | WKRC | 10/23/12          | 10/29/12        | 5a Good Morn Cincinnati<br>5a Good Morn Cincinnati | CM    | 5:30 AM-6:00 AM<br>(5:30 AM-6:00 AM) | MTWTF-- | :30 | 2           | \$550.00 | P-2           | 0.00 | NM   | 2     | \$1,100.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/23/12                       |      | 10/29/12          |                 | MTWTF--  |       | 2                                    |         |     | \$550.00    |          | 0.00          |      |      |       |            |
| E 5                                  | WKRC | 10/30/12          | 11/05/12        | 5a Good Morn Cincinnati<br>5a Good Morn Cincinnati | CM    | 5:30 AM-6:00 AM<br>(5:30 AM-6:00 AM) | MTWTF-- | :30 | 2           | \$550.00 | P-2           | 0.00 | NM   | 2     | \$1,100.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/30/12                       |      | 11/05/12          |                 | MTWTF--  |       | 2                                    |         |     | \$550.00    |          | 0.00          |      |      |       |            |
| E 6                                  | WKRC | 11/06/12          | 11/06/12        | 5a Good Morn Cincinnati<br>5a Good Morn Cincinnati | CM    | 5:30 AM-6:00 AM<br>(5:30 AM-6:00 AM) | -T----- | :30 | 1           | \$550.00 | P-2           | 0.00 | NM   | 1     | \$550.00   |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 11/05/12                       |      | 11/11/12          |                 | -T-----  |       | 1                                    |         |     | \$550.00    |          | 0.00          |      |      |       |            |
| E 7                                  | WKRC | 10/02/12          | 11/05/12        | 6a Good Morn Cincinnati<br>6a Good Morn Cincinnati | CM    | 6:00 AM-6:30 AM<br>(6:00 AM-6:30 AM) | MTWTF-- | :30 | 2           | \$650.00 | P-2           | 0.00 | NM   | 9     | \$5,850.00 |
| COMMENTS APPLY TO SUB LINES A THRU C |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/02/12                       |      | 10/08/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| Week: 10/09/12                       |      | 10/15/12          |                 | -----  |       | 0                                    |         |     | \$0.00      |          | 0.00          |      |      |       |            |
| Week: 10/16/12                       |      | 10/22/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| Week: 10/23/12                       |      | 10/29/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| Week: 10/30/12                       |      | 11/05/12          |                 | MTWTF--  |       | 3                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| E 8                                  | WKRC | 10/02/12          | 10/08/12        | 6a Good Morn Cincinnati<br>6a Good Morn Cincinnati | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | MTWTF-- | :30 | 2           | \$650.00 | P-2           | 0.00 | NM   | 2     | \$1,300.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/02/12                       |      | 10/08/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| E 9                                  | WKRC | 10/16/12          | 10/22/12        | 6a Good Morn Cincinnati<br>6a Good Morn Cincinnati | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | MTWTF-- | :30 | 2           | \$650.00 | P-2           | 0.00 | NM   | 2     | \$1,300.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/16/12                       |      | 10/22/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| E 10                                 | WKRC | 10/23/12          | 10/29/12        | 6a Good Morn Cincinnati<br>6a Good Morn Cincinnati | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | MTWTF-- | :30 | 2           | \$650.00 | P-2           | 0.00 | NM   | 2     | \$1,300.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/23/12                       |      | 10/29/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| E 11                                 | WKRC | 10/30/12          | 11/05/12        | 6a Good Morn Cincinnati<br>6a Good Morn Cincinnati | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | MTWTF-- | :30 | 2           | \$650.00 | P-2           | 0.00 | NM   | 2     | \$1,300.00 |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 10/30/12                       |      | 11/05/12          |                 | MTWTF--  |       | 2                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| E 12                                 | WKRC | 11/06/12          | 11/06/12        | 6a Good Morn Cincinnati<br>6a Good Morn Cincinnati | CM    | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | -T----- | :30 | 1           | \$650.00 | P-2           | 0.00 | NM   | 1     | \$650.00   |
| GOOD MORNING CINCY                   |      |                   |                 |  |       |                                      |         |     |             |          |               |      |      |       |            |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       | <u>Spots/Week</u>                    |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week: 11/05/12                       |      | 11/11/12          |                 | -T-----  |       | 1                                    |         |     | \$650.00    |          | 0.00          |      |      |       |            |
| E 13                                 | WKRC | 10/09/12          | 11/05/12        | CBS This Morning<br>CBS Morning News               | CM    | 7:00 AM-7:30 AM<br>(7:00 AM-7:30 AM) | MTWTF-- | :30 | 2           | \$450.00 | P-2           | 0.00 | NM   | 8     | \$3,600.00 |











Order / Rev: 41237

Advertiser: Democratic Senate Campaign Committee

Alt Order #: 09765671

Product Desc: DSCC IE

Local 12 WKRC-TV

Flight Dates: 10/02/12 - 11/06/12

Estimate: 1370

| Ln                                   | Ch        | Start             | End             | Inventory Code         | Break                 | Start/End Time    | Days          | Len         | Spots      | Rate        | Pri | Rtg  | Type | Spots | Amount      |
|--------------------------------------|-----------|-------------------|-----------------|------------------------|-----------------------|-------------------|---------------|-------------|------------|-------------|-----|------|------|-------|-------------|
| E 41                                 | WKRC      | 10/07/12          | 11/04/12        | 630p Local 12 News Sun | CM                    | 6:30 PM-7:00 PM   | -----S        | :30         | 1          | \$850.00    | P-3 | 0.00 | NM   | 0     | \$0.00      |
| 630p Local 12 News Sun               |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| LOCAL 12 NEWS                        |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/29/12          | 11/04/12        | -----S                 | 1                     | \$850.00          | 0.00          |             |            |             |     |      |      |       |             |
| <u>Spot</u>                          | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |     |      |      |       |             |
| 5                                    | WKRC      | 10/29/12-11/04/12 |                 | 630p Local 12 News Sun | 6:30 PM-7:00 PM       | -----Su           | :30           | (\$850.00)  | 0.00       | NM          |     |      |      |       |             |
| Credited                             |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| [Credited Spot]                      |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| E 42                                 | WKRC      | 10/02/12          | 11/05/12        | M-F 7p-730p            | CM                    | 7:00 PM-7:30 PM   | MTWTF--       | :30         | 2          | \$900.00    | P-3 | 0.00 | NM   | 7     | \$6,300.00  |
| M-F 7p-730p                          |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| INSIDE EDITION                       |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/02/12          | 10/08/12        | MTWTF--                | 2                     | \$900.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/09/12          | 10/15/12        | MTWTF--                | 1                     | \$900.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/16/12          | 10/22/12        | MTWTF--                | 1                     | \$900.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/23/12          | 10/29/12        | MTWTF--                | 1                     | \$900.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/30/12          | 11/05/12        | MTWTF--                | 2                     | \$900.00          | 0.00          |             |            |             |     |      |      |       |             |
| E 43                                 | WKRC      | 10/02/12          | 11/05/12        | M-F 730p-8p            | CM                    | 7:27 PM-8:00 PM   | MTWTF--       | :30         | 2          | \$1,100.00  | P-3 | 0.00 | NM   | 8     | \$8,800.00  |
| M-F 730p-8p                          |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| ENT. TONITE                          |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/02/12          | 10/08/12        | MTWTF--                | 2                     | \$1,100.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/09/12          | 10/15/12        | MTWTF--                | 1                     | \$1,100.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/16/12          | 10/22/12        | MTWTF--                | 1                     | \$1,100.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/23/12          | 10/29/12        | MTWTF--                | 2                     | \$1,100.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/30/12          | 11/05/12        | MTWTF--                | 2                     | \$1,100.00        | 0.00          |             |            |             |     |      |      |       |             |
| E 44                                 | WKRC      | 10/02/12          | 11/05/12        | 11p M-F Local 12 News  | CM                    | 11:00 PM-11:35 PM | MTWTF--       | :30         | 2          | \$2,400.00  | P-3 | 0.00 | NM   | 9     | \$21,600.00 |
| 11p M-F Local 12 News 11             |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| COMMENTS APPLY TO SUB LINES A THRU C |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| 12 NEWS AT 11P                       |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/02/12          | 10/08/12        | MTWTF--                | 2                     | \$2,400.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/09/12          | 10/15/12        | MTWTF--                | 1                     | \$2,400.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/16/12          | 10/22/12        | MTWTF--                | 2                     | \$2,400.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/23/12          | 10/29/12        | MTWTF--                | 2                     | \$2,400.00        | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/30/12          | 11/05/12        | MTWTF--                | 2                     | \$2,400.00        | 0.00          |             |            |             |     |      |      |       |             |
| E 45                                 | WKRC      | 10/02/12          | 11/05/12        | Letterman              | CM                    | 11:35 PM-12:35 AM | MTWTF--       | :30         | 1          | \$650.00    | P-3 | 0.00 | NM   | 8     | \$5,200.00  |
| Letterman                            |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| COMMENTS APPLY TO SUB LINES A THRU B |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| DAVID LETTERMAN                      |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/02/12          | 10/08/12        | MTWTF--                | 1                     | \$650.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/09/12          | 10/15/12        | MTWTF--                | 1                     | \$650.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/16/12          | 10/22/12        | MTWTF--                | 2                     | \$650.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/23/12          | 10/29/12        | MTWTF--                | 2                     | \$650.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/30/12          | 11/05/12        | MTWTF--                | 2                     | \$650.00          | 0.00          |             |            |             |     |      |      |       |             |
| E 46                                 | WKRC      | 10/02/12          | 11/05/12        | Late Late Show         | CM                    | 12:35 AM-1:35 AM  | MTWTF--       | :30         | 2          | \$225.00    | P-2 | 0.00 | NM   | 10    | \$2,250.00  |
| Late Late Show                       |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| LATE LATE SHOW                       |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/02/12          | 10/08/12        | MTWTF--                | 2                     | \$225.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/09/12          | 10/15/12        | MTWTF--                | 2                     | \$225.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/16/12          | 10/22/12        | MTWTF--                | 2                     | \$225.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/23/12          | 10/29/12        | MTWTF--                | 2                     | \$225.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/30/12          | 11/05/12        | MTWTF--                | 2                     | \$225.00          | 0.00          |             |            |             |     |      |      |       |             |
| E 47                                 | WKRC      | 10/06/12          | 10/13/12        | Sat 1205a-105a         | CM                    | 12:05 AM-1:05 AM  | -----S-       | :30         | 1          | \$450.00    | P-2 | 0.00 | NM   | 2     | \$900.00    |
| Sat 1205a-105a                       |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
| CRIMINAL MINDS                       |           |                   |                 |                        |                       |                   |               |             |            |             |     |      |      |       |             |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        | <u>Spots/Week</u>     | <u>Rate</u>       | <u>Rating</u> |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/01/12          | 10/07/12        | -----S-                | 1                     | \$450.00          | 0.00          |             |            |             |     |      |      |       |             |
| Week:                                |           | 10/08/12          | 10/14/12        | -----S-                | 1                     | \$450.00          | 0.00          |             |            |             |     |      |      |       |             |
| E 48                                 | WKRC      | 10/13/12          | 11/03/12        | Sat 1205a-105a         | CM                    | 1:05 AM-2:05 AM   | -----S-       | :30         | 1          | \$175.00    | P-3 | 0.00 | NM   | 4     | \$700.00    |

Order / Rev: 41237

Advertiser: Democratic Senate Campaign Committee

Alt Order #: 09765671

Product Desc: DSCC IE

Local 12 WKRC-TV

Flight Dates: 10/02/12 - 11/06/12

Estimate: 1370

| Ln                                   | Ch   | Start             | End             | Inventory Code  | Break             | Start/End Time    | Days          | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount      |
|--------------------------------------|------|-------------------|-----------------|-----------------|-------------------|-------------------|---------------|-----|-------|------------|-----|------|------|-------|-------------|
| THE CLOSER                           |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/08/12    | 10/14/12        | -----S-         | 1                 | \$175.00          | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/15/12    | 10/21/12        | -----S-         | 1                 | \$175.00          | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/22/12    | 10/28/12        | -----S-         | 1                 | \$175.00          | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/29/12    | 11/04/12        | -----S-         | 1                 | \$175.00          | 0.00          |     |       |            |     |      |      |       |             |
| E 49                                 | WKRC | 10/07/12          | 10/14/12        | Sun 105a-205a   | CM                | 1:05 AM-2:05 AM   | -----S        | :30 | 1     | \$200.00   | P-3 | 0.00 | NM   | 2     | \$400.00    |
| THE CLOSER                           |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/01/12    | 10/07/12        | -----S          | 1                 | \$200.00          | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/08/12    | 10/14/12        | -----S          | 1                 | \$200.00          | 0.00          |     |       |            |     |      |      |       |             |
| E 50                                 | WKRC | 10/09/12          | 10/23/12        | Tue Reg 1       | CM                | 8:00 PM-9:00 PM   | -T-----       | :30 | 1     | \$6,500.00 | P-2 | 0.00 | NM   | 2     | \$13,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
| NCIS                                 |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/08/12    | 10/14/12        | -T-----         | 1                 | \$6,500.00        | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/15/12    | 10/21/12        | -----           | 0                 | \$0.00            | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/22/12    | 10/28/12        | -T-----         | 1                 | \$6,500.00        | 0.00          |     |       |            |     |      |      |       |             |
| E 51                                 | WKRC | 10/02/12          | 10/02/12        | Tue Reg 2       | CM                | 9:00 PM-10:00 PM  | -T-----       | :30 | 1     | \$4,800.00 | P-3 | 0.00 | NM   | 1     | \$4,800.00  |
| NCIS: LOS ANGELES                    |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/01/12    | 10/07/12        | -T-----         | 1                 | \$4,800.00        | 0.00          |     |       |            |     |      |      |       |             |
| E 52                                 | WKRC | 10/30/12          | 10/30/12        | Tue Reg 3       | CM                | 10:00 PM-11:00 PM | -T-----       | :30 | 1     | \$4,000.00 | P-2 | 0.00 | NM   | 1     | \$4,000.00  |
| COMMENTS APPLY TO SUB LINES A THRU B |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
| UNFORGETTABLE                        |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/29/12    | 11/04/12        | -T-----         | 1                 | \$4,000.00        | 0.00          |     |       |            |     |      |      |       |             |
| E 54                                 | WKRC | 10/25/12          | 11/01/12        | Thu Reg 1       | CM                | 8:00 PM-9:00 PM   | ---T---       | :30 | 1     | \$6,500.00 | P-2 | 0.00 | NM   | 2     | \$13,000.00 |
| BIG BANG THEORY/RULES OF ENGAGEMENT  |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/22/12    | 10/28/12        | ---T---         | 1                 | \$6,500.00        | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/29/12    | 11/04/12        | ---T---         | 1                 | \$6,500.00        | 0.00          |     |       |            |     |      |      |       |             |
| E 55                                 | WKRC | 10/25/12          | 11/01/12        | Thu Reg 2       | CM                | 9:00 PM-10:00 PM  | ---T---       | :30 | 1     | \$6,500.00 | P-2 | 0.00 | NM   | 2     | \$13,000.00 |
| PERSON OF INTEREST                   |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/22/12    | 10/28/12        | ---T---         | 1                 | \$6,500.00        | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/29/12    | 11/04/12        | ---T---         | 1                 | \$6,500.00        | 0.00          |     |       |            |     |      |      |       |             |
| E 56                                 | WKRC | 10/05/12          | 11/02/12        | Fri Reg 2       | CM                | 9:00 PM-10:00 PM  | ----F--       | :30 | 1     | \$4,000.00 | P-2 | 0.00 | NM   | 3     | \$12,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
| CSI: NY                              |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/01/12    | 10/07/12        | ----F--         | 1                 | \$4,000.00        | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/08/12    | 10/14/12        | -----           | 0                 | \$0.00            | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/15/12    | 10/21/12        | -----           | 0                 | \$0.00            | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/22/12    | 10/28/12        | ----F--         | 1                 | \$4,000.00        | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/29/12    | 11/04/12        | ----F--         | 1                 | \$4,000.00        | 0.00          |     |       |            |     |      |      |       |             |
| E 57                                 | WKRC | 10/19/12          | 11/02/12        | Fri Reg 3       | CM                | 10:00 PM-11:00 PM | ----F--       | :30 | 1     | \$5,000.00 | P-2 | 0.00 | NM   | 1     | \$5,000.00  |
| COMMENTS APPLY TO SUB LINES A THRU B |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
| BLUE BLOODS                          |      |                   |                 |                 |                   |                   |               |     |       |            |     |      |      |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/15/12    | 10/21/12        | ----F--         | 1                 | \$5,000.00        | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/22/12    | 10/28/12        | -----           | 0                 | \$0.00            | 0.00          |     |       |            |     |      |      |       |             |
|                                      |      | Week: 10/29/12    | 11/04/12        | -----           | 0                 | \$0.00            | 0.00          |     |       |            |     |      |      |       |             |
| E 59                                 | WKRC | 10/06/12          | 10/06/12        |                 | CM                | 12:00 PM-7:00 PM  | -----S-       | :30 | 1     | \$1,000.00 | P-3 | 0.00 | NM   | 1     | \$1,000.00  |

Local 12 WKRC-TV

| Ln                        | Ch   | Start             | End             | Inventory Code          | Break             | Start/End Time    | Days          | Len | Spots | Rate        | Pri | Rtg  | Type | Spots | Amount      |
|---------------------------|------|-------------------|-----------------|-------------------------|-------------------|-------------------|---------------|-----|-------|-------------|-----|------|------|-------|-------------|
| SEC Football              |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| SEC Football              |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| COLLEGE FOOTBALL          |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/01/12            |      | 10/07/12          |                 | -----S-                 | 1                 | \$1,000.00        | 0.00          |     |       |             |     |      |      |       |             |
| E 60                      | WKRC | 10/13/12          | 10/13/12        | SEC Football            | CM                | 12:00 PM-7:00 PM  | -----S-       | :30 | 1     | \$1,000.00  | P-3 | 0.00 | NM   | 1     | \$1,000.00  |
| COLLEGE FOOTBALL          |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/08/12            |      | 10/14/12          |                 | -----S-                 | 1                 | \$1,000.00        | 0.00          |     |       |             |     |      |      |       |             |
| E 61                      | WKRC | 10/20/12          | 11/03/12        | Sat Late Fringe Rotator | CM                | 11:35 PM-12:05 AM | XI-----S-     | :30 | 1     | \$750.00    | P-2 | 0.00 | NM   | 3     | \$2,250.00  |
| Sat Late Fringe Rotator   |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| BENGALS NATION            |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/15/12            |      | 10/21/12          |                 | -----S-                 | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/22/12            |      | 10/28/12          |                 | -----S-                 | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/29/12            |      | 11/04/12          |                 | -----S-                 | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| E 62                      | WKRC | 10/07/12          | 11/04/12        | Sun 1135p-1205a         | CM                | 11:35 PM-12:05 AM | XI-----S      | :30 | 1     | \$750.00    | P-2 | 0.00 | NM   | 5     | \$3,750.00  |
| Sun 1135p-1205a           |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| SPORTS AUTHORITY          |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/01/12            |      | 10/07/12          |                 | -----S                  | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/08/12            |      | 10/14/12          |                 | -----S                  | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/15/12            |      | 10/21/12          |                 | -----S                  | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/22/12            |      | 10/28/12          |                 | -----S                  | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/29/12            |      | 11/04/12          |                 | -----S                  | 1                 | \$750.00          | 0.00          |     |       |             |     |      |      |       |             |
| E 63                      | WKRC | 10/21/12          | 11/04/12        | NFL Today               | CM                | 12:00 PM-1:00 PM  | -----S        | :30 | 1     | \$1,500.00  | P-3 | 0.00 | NM   | 3     | \$4,500.00  |
| NFL Today                 |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/15/12            |      | 10/21/12          |                 | -----S                  | 1                 | \$1,500.00        | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/22/12            |      | 10/28/12          |                 | -----S                  | 1                 | \$1,500.00        | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/29/12            |      | 11/04/12          |                 | -----S                  | 1                 | \$1,500.00        | 0.00          |     |       |             |     |      |      |       |             |
| E 64                      | WKRC | 10/28/12          | 10/28/12        | NFL Regular Season      | CM                | 1:00 PM-4:00 PM   | -----S        | :30 | 1     | \$7,500.00  | P-3 | 0.00 | NM   | 1     | \$7,500.00  |
| Regular Season            |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| NFL NON-BENGALS 1P GAME   |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/22/12            |      | 10/28/12          |                 | -----S                  | 1                 | \$7,500.00        | 0.00          |     |       |             |     |      |      |       |             |
| E 65                      | WKRC | 10/07/12          | 10/07/12        | Bengals vs Miami        | CM                | 1:00 PM-4:00 PM   | -----S        | :30 | 1     | \$12,000.00 | P-3 | 0.00 | NM   | 1     | \$12,000.00 |
| Bengals vs Miami 10/7     |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| BENGALS VS. MIAMI         |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/01/12            |      | 10/07/12          |                 | -----S                  | 1                 | \$12,000.00       | 0.00          |     |       |             |     |      |      |       |             |
| E 66                      | WKRC | 10/14/12          | 10/14/12        | Bengals vs Cleveland    | CM                | 1:00 PM-4:00 PM   | -----S        | :30 | 1     | \$15,000.00 | P-3 | 0.00 | NM   | 1     | \$15,000.00 |
| Bengals vs Cleveland 9/16 |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| BENGALS @ CLEVELAND       |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/08/12            |      | 10/14/12          |                 | -----S                  | 1                 | \$15,000.00       | 0.00          |     |       |             |     |      |      |       |             |
| E 67                      | WKRC | 11/04/12          | 11/04/12        | Bengals vs Denver       | CM                | 1:00 PM-4:00 PM   | -----S        | :30 | 1     | \$30,000.00 | P-2 | 0.00 | NM   | 1     | \$30,000.00 |
| Bengals vs Denver 11/4    |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
| BENGALS VS. DENVER        |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/29/12            |      | 11/04/12          |                 | -----S                  | 1                 | \$30,000.00       | 0.00          |     |       |             |     |      |      |       |             |
| N 69                      | WKRC | 10/06/12          | 10/27/12        | M-Su 5a-2a              | CM                | 12:00 PM-7:00 PM  | -----S-       | :30 | 1     | \$550.00    | P-4 | 0.00 | NM   | 4     | \$2,200.00  |
| (12:00 PM-7:00 PM)        |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |
| Week: 10/01/12            |      | 10/07/12          |                 | -----S-                 | 1                 | \$550.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/08/12            |      | 10/14/12          |                 | -----S-                 | 1                 | \$550.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/15/12            |      | 10/21/12          |                 | -----S-                 | 1                 | \$550.00          | 0.00          |     |       |             |     |      |      |       |             |
| Week: 10/22/12            |      | 10/28/12          |                 | -----S-                 | 1                 | \$550.00          | 0.00          |     |       |             |     |      |      |       |             |
| N 70                      | WKRC | 11/03/12          | 11/03/12        | EM Sat Rotator          | CM                | 6:00 AM-10:00 AM  | -----S-       | :30 | 1     | \$550.00    | P-4 | 0.00 | NM   | 1     | \$550.00    |
| (6:00 AM-10:00 AM)        |      |                   |                 |                         |                   |                   |               |     |       |             |     |      |      |       |             |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u> | <u>Rate</u>       | <u>Rating</u> |     |       |             |     |      |      |       |             |

Order / Rev: 41237

Alt Order #: 09765671

Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Committee

Product Desc: DSCC IE

Estimate: 1370

Local 12 WKRC-TV

| Ln             | Ch   | Start             | End             | Inventory Code                                     | Break             | Start/End Time                         | Days          | Len | Spots | Rate        | Pri | Rtg  | Type   | Spots | Amount       |
|----------------|------|-------------------|-----------------|--|-------------------|--|---------------|-----|-------|-------------|-----|------|--------|-------|--------------|
| N70            | WKRC | 11/03/12          | 11/03/12        | EM Sat Rotator<br>EM Sat Rotator                   | CM                | 6:00 AM-10:00 AM<br>(6:00 AM-10:00 AM) | -----S-       | :30 | 1     | \$550.00    | P-4 | 0.00 | NM     | 1     | \$550.00     |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    | <u>Spots/Week</u> | <u>Rate</u>                            | <u>Rating</u> |     |       |             |     |      |        |       |              |
| Week: 10/29/12 |      | 11/04/12          | 11/04/12        | -----S-  | 1                 | \$550.00                               | 0.00          |     |       |             |     |      |        |       |              |
| N71            | WKRC | 10/02/12          | 11/02/12        | 5a Good Morn Cincinnati<br>5a Good Morn Cincinnati | CM                | 5:00 AM-5:30 AM<br>(5:00 AM-5:30 AM)   | MTWTF--       | :30 | 1     | \$850.00    | P-2 | 0.00 | NM     | 5     | \$4,250.00   |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    | <u>Spots/Week</u> | <u>Rate</u>                            | <u>Rating</u> |     |       |             |     |      |        |       |              |
| Week: 10/01/12 |      | 10/07/12          | 10/07/12        | -TWTF--  | 1                 | \$850.00                               | 0.00          |     |       |             |     |      |        |       |              |
| Week: 10/08/12 |      | 10/14/12          | 10/14/12        | MTWTF--  | 1                 | \$850.00                               | 0.00          |     |       |             |     |      |        |       |              |
| Week: 10/15/12 |      | 10/21/12          | 10/21/12        | MTWTF--  | 1                 | \$850.00                               | 0.00          |     |       |             |     |      |        |       |              |
| Week: 10/22/12 |      | 10/28/12          | 10/28/12        | MTWTF--  | 1                 | \$850.00                               | 0.00          |     |       |             |     |      |        |       |              |
| Week: 10/29/12 |      | 11/04/12          | 11/04/12        | MTWTF--  | 1                 | \$850.00                               | 0.00          |     |       |             |     |      |        |       |              |
| N72            | WKRC | 10/07/12          | 10/07/12        | AFC Regular Season<br>AFC Regular Season           | CM                | 4:00 PM-7:00 PM<br>(4:00 PM-7:00 PM)   | -----S        | :30 | 1     | \$10,000.00 | P-2 | 0.00 | NM     | 1     | \$10,000.00  |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    | <u>Spots/Week</u> | <u>Rate</u>                            | <u>Rating</u> |     |       |             |     |      |        |       |              |
| Week: 10/01/12 |      | 10/07/12          | 10/07/12        | -----S   | 1                 | \$10,000.00                            | 0.00          |     |       |             |     |      |        |       |              |
|                |      |                   |                 |  |                   |  |               |     |       |             |     |      | Totals | 222   | \$285,250.00 |